

#### **Helen Ross McNabb Center**

*Improving the lives of the people we serve* 

2018 Annual Services Report

#### DEDICATION

#### **ELLIE AND BOB KASSEM**

#### Continuing a legacy of improving lives

In 1948, when Ellie Kassem was 7 years old, her mother founded what is known today as the Helen Ross McNabb Center.

"My mother is the mother of the Helen Ross McNabb Center," said Ellie. "She was a wonderful woman. She had all of the characteristics of an angel, really, but she had the sense of mercy and that was why she was always for the underdog."

Ellie, the youngest of three children, said her mother taught her that people were more important than things. "She was so humble. She never bragged and didn't want recognition," Ellie said, thinking back to her childhood. But, as Ellie recalls, she remembers hearing her mother talking on the phone about her work. "She would just light up talking about the Center."

Helen Ross McNabb's work, to develop a child guidance clinic that has grown today to serve more than 27,000 children and adults annually, made a deep impact on her entire family. Today, they carry on her legacy.

Ellie served on the Center's board of directors from 2003-2008 and again from 2010-2016. Her husband, Bob, served on the Foundation Board from 1992-1998 and again from 2002-2004. Ellie's brothers, Dick and Sandy, remain connected to the

Center as well. When Dick was president of the Center's board of directors, he would pick up his mother and bring her to the board meetings.

Bob and Ellie met in 1964 and were married in 1966. Bob completed his undergraduate degree and law degree at the University of Tennessee, and Ellie graduated in psychology and sociology at the University of Tennessee. They have two daughters and four grandchildren.

66 My mother is the mother of the Helen Ross McNabb Center."

ELLIE KASSEM

While Ellie grew up linked to the Center, Bob's dedication to the Helen Ross McNabb Center comes as a way to honor his late mother-in-law. "She was a good friend of mine, too," Bob said. "She was one of the most humble people I've ever met."



Bob and Ellie maintain connections to the Center's staff and programs. While they recognize the importance of all of the programs, they are especially passionate about Healthy Families and Therapeutic Preschool.

"It's so important to work with the parents and the children," Ellie said. "It's all so connected."

Bob, Ellie and their family recognize the need to address mental health issues in our community.

"Mental health is so important, but back then nobody talked about it," Ellie said. She said her mother started the Helen Ross McNabb Center in hopes of reducing the stigma associated with mental illness.

Looking forward to the future, the Kassems wish to see the Center continue to grow in the services provided and the number of people served.

The Helen Ross McNabb Center is honored to dedicate this 70th anniversary issue of the Annual Services Report to Bob and Ellie Kassem.

Thank you, Bob and Ellie, for carrying on the generous, kind spirit of Helen Ross McNabb. You continue to build up the organization she founded and improve the lives of the people we serve.



70 YEARS
Improving the lives of the people we serve

As the Helen Ross McNabb Center celebrates its  $70^{\rm th}$  anniversary, we have much to be thankful for and a lot to look forward to as well.

Our history of 70 years of providing quality, compassionate care is the culmination of the vision of our founder, Helen Ross McNabb. From humble beginnings in 1948 and a call to action to serve children and families in our community, the Center has grown from a child guidance clinic to a full service behavioral health organization. As the Center celebrates 70 years of providing services to communities in East Tennessee, its mission remains clear and simple–improving the lives of the people we serve.

Our clients and their service needs remain our priority, and working to maintain our premier behavioral health services is an ongoing goal. Today, we serve more than 27,000 children and adults a year through a continuum of care that includes mental health, substance use, victim and social services. We have developed expertise in a variety of areas and have behavioral and medical specialists leading the way to offer best practices and evidence-based treatments. Because of our compulsion to improve our services and quality, our organization continues to grow and our service array continues to expand.

Many of our specialists are state-wide leaders and are called upon for their expertise to help other nonprofit organizations. Offering high quality services requires experts in administration as well, including finance, information technology, construction and property management, quality systems and human resources. Being fiscally responsible and operationally sound is paramount to our long-term success. Measuring our performance and adhering to standards of practice allow for constant quality improvement.

Our mission has compelled our professional staff to join together and utilize their expertise to help and heal those we serve. It is their passion and compassion that drives innovation and excellence. It is no mistake that our Center has been recognized two consecutive years as a Top Workplace, which is derived from employee survey data. The Helen Ross McNabb Center's culture is one that fosters a sense of purpose, belonging and appreciation.

We are fortunate to have the support of the community, volunteers, board of directors and our professional staff, without whom we would not be the organization we are today. It is with great appreciation of their support that the 70<sup>th</sup> anniversary special edition annual report is published.

Looking back and appreciating where we have been, makes celebrating the present and moving forward into the years to come even more impactful.

Best regards,

Jerry Vagnier, LCSW President & CEO

#### LEADERSHIP TEAM

JERRY VAGNIER MSSW, LCSW President & CEO

#### MONA BLANTON-KITTS

MSSW, LCSW Vice President of Regional Clinical Services

STEPHANIE CARTER MSSW, LCSW Vice President of Operations

#### PAULA HUDSON BS

Senior Director of Corporate Compliance

#### LEANN HUMAN-HILLIARD

MSSW, LCSW

Vice President of Regional Clinical Services

JASON LAY CPA

DOVILE PAULAUSKAS MD Chief Medical Officer

and Government Relations

HOUSTON SMELCER MBA, CFP Vice President of Development

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#### CENTER MISSION

Improving the lives of the people we serve; helping children, adults, and families with addiction, mental illness, and social challenges.

#### CENTER VISION

To be the premier provider of high quality behavioral health and social services through a continuum of care focusing on our clients first and foremost, delivering quality services, demonstrating effectiveness, inspiring our staff, and building upon the spirit of our founder.



#### FRONT ROW (LEFT

TO RIGHT): James Schaad. Dr. Amy Cathey, Ted Flickinger, Debbie Jones, Chip Finn, Dr. Karen Sowers, Richard Maples BACK ROW: Joe Fielden, Hon. Richard Stair, Dale Keasling, Tracy Topham, Joe Petree, Randy Miller, Clarence Vaughn, Nancy Cain, Scott Ferguson, Carl Van Hoozier, Mike Fishman NOT PICTURED: Heidi Barcus, Della Morrow, Dr. Joe Johnson, Mary Kay Sullivan, Ross Schram III

#### **BOARD OF DIRECTORS 2017-18**

Helen Ross McNabb Center

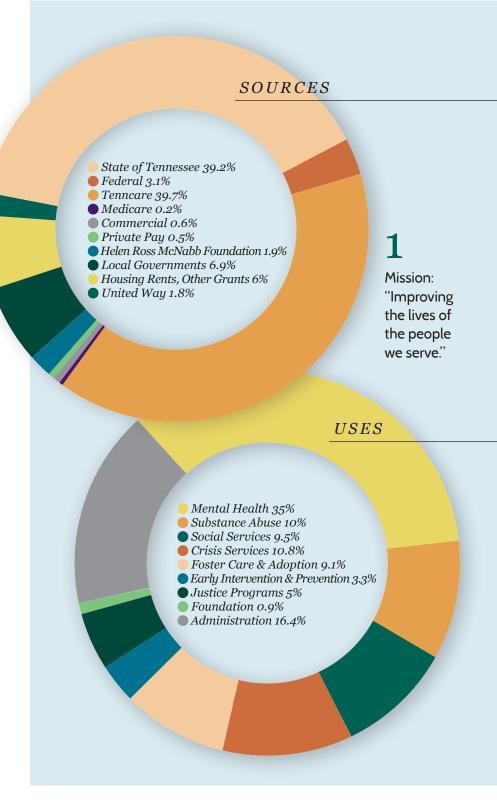
In order to encourage and maintain credibility, the Center is governed by a 23-member volunteer board of directors. Board members have the responsibility to create and evaluate policy and organizational goals regarding the Center's finances and services. Board members are elected to serve a three-year term and may serve two terms consecutively.

#### FINANCIALS

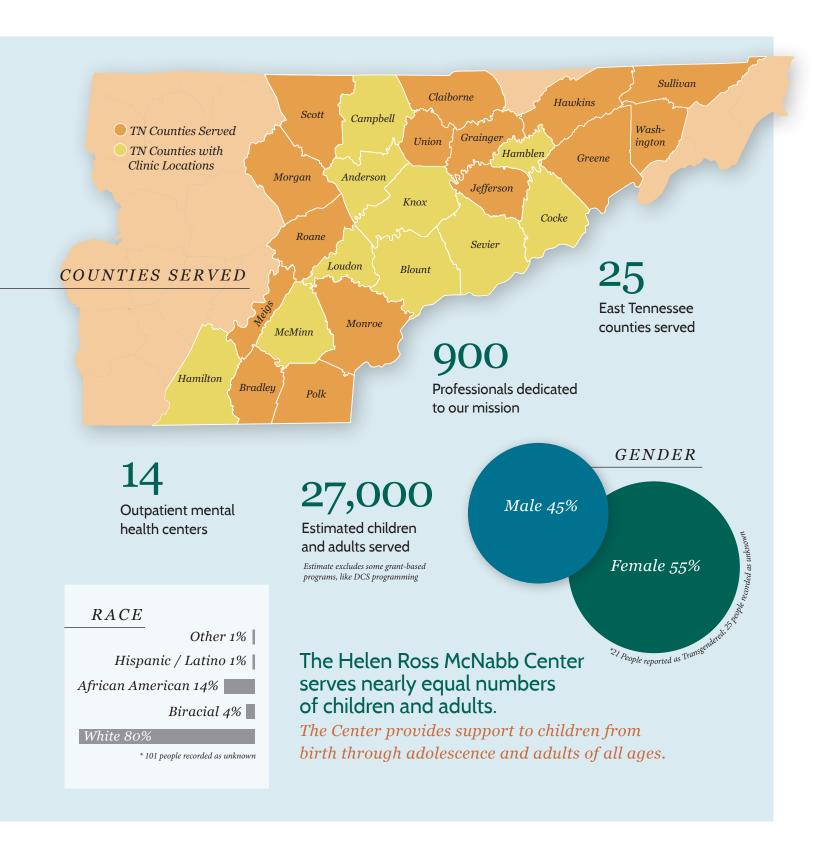
#### FISCAL YEAR 2018

#### Sources and uses of funds

The Helen Ross McNabb Center relies on a diverse group of funding sources. This makes the Center unique in its operation and provides solid financial strength. The Center receives grants from the federal government and the state of Tennessee through various agencies including: US Department of Agriculture through Tennessee Department of Agriculture, US Department of Agriculture—Department of Education, US Board of Probation and Parole, US Department of Housing and Urban Development, US Department of Justice, US Department of Justice through Office of Criminal Justice Programs, US Department of Health and Human Services, US Department of Education, Tennessee Department of Health, Tennessee Department of Mental Health and Substance Abuse Services, Tennessee Department of Children's Services, Tennessee Treasury Department, Tennessee Department of Criminal Justice Programs, Tennessee Department of Housing Development Agency, Tennessee Department of Education, Tennessee Division of Tenncare, Knox County, Knox County Sheriff's Department, City of Knoxville, Knoxville Police Department, Blount County, Blount County Schools, City of Maryville, City of Alcoa, Loudon County, Lenoir City, Campbell County, Cocke County, City of Newport, Sevier County, Hamblen County, City of Morristown, City of Chattanooga, Helen Ross McNabb Foundation, United Way of Greater Knoxville, United Way of Blount County, United Way of Sevier County, United Way of Hamblen County, United Way of Anderson County, United Way of Loudon County, United Way of Greater Chattanooga, United Way of Jefferson County, University of Tennessee, Eastern Band of Cherokee Indians, Westat, Red Cross, Medicare, and Commercial Insurance. Other sources of revenue include contributions from donors and third party and private client payments. The following information displays the Center's unaudited revenue and expenses for the fiscal year 2018 (July 1, 2017-June 30, 2018).



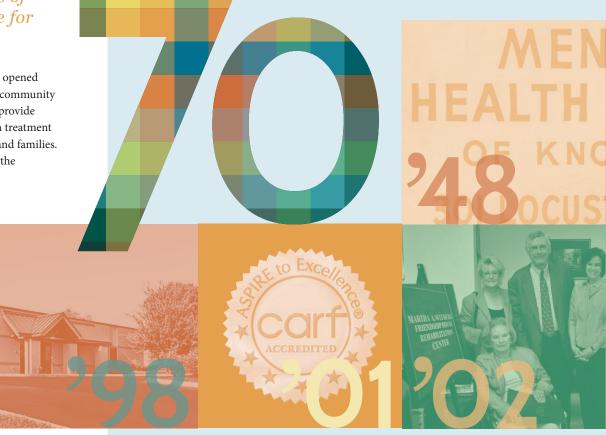
#### SERVICE NUMBERS



#### ANNIVERSARY

#### *Improving the lives of* the people we serve for seventy years

The Helen Ross McNabb Center opened its doors May 30, 1948, because community members identified the need to provide community-based mental health treatment and support to children, adults and families. The Center continues to answer the needs of our community today.



# Center

Helen Ross McNabb Center and Detoxification Rehabilitation Institute are merging to create a system that provides treatment

#### 1948

Center founded as child guidance clinic

#### 1997

Merged with Detoxification Rehabilitation Institute

#### 2008

Expanded into Hamblen County

#### 2014

Expanded into Anderson County

#### 1955

Began accepting adults as patients

#### 1998

CenterPointe Adult Services opened Merged with Gateway House & Farm

#### 2010

Expanded into Sevier County & Campbell County

#### 2018

Opened the Behavioral Health Urgent Care Center, a project nearly 10 years in the making

#### 1972

Helen Ross McNabb Foundation founded

#### 2001

Awarded Commission on Accreditation of Rehabilitation Facilities (CARF) International accreditation

#### 2011

Expanded into Blount County

#### 1990

Children & Youth Center built

#### 2002

New Friendship House opened

#### 2012

Expanded into Cocke County & Loudon County

#### 1993

Broke ground to expand the capacity of the Children & Youth Center

#### 2003

Partnered with Knox County government and assumed operation of the John Tarleton children's home campus

#### 2013

Expanded into McMinn County, Meigs County, Monroe County, Polk County & Bradley County

Merged with Fortwood Center in Hamilton County

Merged with Child and Family Tennessee



Looking back and appreciating where we have been, makes celebrating the present and moving forward into the years to come even more impactful."

JERRY VAGNIER, LCSW PRESIDENT AND CEO





The work that we've done here over all these years has really been focused on improving the lives of the people we serve. I think that's important to remember."

> DR. CLIF TENNISON PSYCHIATRIST, FORMER CHIEF CLINICAL OFFICER

## CHILDREN, YOUTH AND FAMILY SERVICES

2018

Since 1948, the Helen Ross McNabb Center has provided quality, compassionate care to help children overcome behavioral health challenges. Our team of trained professionals creates individualized treatment plans to address the unique needs of each child. By partnering with families, schools and community agencies, we build a system of care that supports and encourages healing for each child.

The Child Abuse Prevention program provided families with parenting education and strategies and child

abuse prevention tips.

Nearly 96%\*

of participants
felt they
had made
improvements
in how they
can manage
caring for their
children.

\* Percentage based on 2017 calendar year

Substance Use and Co-occurring Treatment

Nearly 300 teens and adolescents with substance abuse or co-occurring mental health disorders received treatment through the Center's intensive outpatient or residential treatment programs.

#### Crisis Services

More than 850 assessments were provided through the Children and Youth Mobile Crisis Unit (MCU), which provides a 24-hour response system for children and youth experiencing a psychiatric crisis.

MCU has continued to build relationships with schools, families and outpatient mental health centers to assess more children and youth in their community setting whenever possible, rather than directing to an emergency department.

# Early Childhood Intervention & Prevention Services

115 children were served through Therapeutic Preschool, which added a second class during FY18.

Nearly 2,000 at-risk families received prevention services to strengthen families and prevent abuse.

Nearly 100 families worked with a life coach through the United Way of Greater Chattanooga Building Stable Lives partnership.

#### Mental Health Services

More than 8,300 children and youth living with mental health and emotional disturbances received counseling, psychiatric services and case management through outpatient clinical facilities in 10 East Tennessee counties.

More than 3,300 children who are at a higher risk for intensive mental health disorders and chronic health conditions received Tennessee Health Link care coordination, a collaboration of external healthcare providers and other community partners.

66

The Center is continually seeking ways to positively impact families. By expanding our prevention and early intervention programming, we are able to address adverse childhood experiences and empower the families we serve."

MONA BLANTON-KITTS, HELEN ROSS MCNABB CENTER VICE PRESIDENT OF REGIONAL CLINICAL SERVICES

#### Social Services

Nearly 300 homeless, or at risk of being homeless, youth received case management services, emergency runaway care or transitional housing.

#### Foster Care and Adoption Services

27 children were provided safe, stable and loving homes through adoption.

More than 100 children, who are in the state's custody due to abuse or neglect and who are experiencing behavioral or emotional problems, were placed in McNabb Center therapeutic foster care.

More than 500 family members received supervised visitation services through the Parent Place program.



ary\* knew his granddaughter, Leah,\*
needed therapy. She was experiencing
depression and did not have family
and community support. So, Gary brought
her to Helen Ross McNabb Center's Sevier
County Center for services. After seeing the
positive growth Leah was experiencing from
attending therapy, Gary connected his other
granddaughter, Lauren,\* to services at the Helen
Ross McNabb Center. With his granddaughters
attending therapy, he further assessed the
needs of the family and helped the girls build
a network of
support.

Gary quickly realized the value and necessity of therapy in helping to build attachments and meet the mental

#### GARY

Mental Health Services

and emotional health needs of the family. He soon decided to begin mental health treatment for himself as well. Unfortunately, Gary's Medicare proved to be a barrier in accessing mental health services in his community. The care coordinator at Helen Ross McNabb Center called every Medicare

contracted mental health provider in the community and none were accepting new clients. Determined, Gary continued to coordinate his granddaughters' services and seek out new options to improve himself and his family.

Since the Center therapist identified that Gary was in need and driven to receive treatment, the Sevier County Center made the decision to provide therapy for him even though his insurance would not cover the treatment. Gary was able to seek out services for himself with the help of the Helen Ross McNabb Center. He continues to receive support from staff at the Center, and he strives to improve his mental health, emotional wellbeing and the overall care needed to help his family.

\*Name changed for privacy reasons

CHILDREN, YOUTH AND FAMILY SERVICES Continued

#### Juvenile Justice Services

Nearly 450 youth involved in the juvenile court system received case management, counseling and crisis intervention with the goal of helping them be successful members of the community and remain at home.

#### School-Based Services

Nearly 900 children received services while at school to help promote positive attitudes, mental health wellness, social skills development, conflict resolution and more.

96%

Helen Ross McNabb Center clients report a 96%\* satisfaction rating with services received through the Center

\*Percentage based on 2017 calendar year

inc

RYAN

School-Based Services

t 8 years old, Ryan\* was displaying severe anxiety. He witnessed domestic violence and was repeatedly separated from his incarcerated father. At school, Ryan would physically shake with anxiety, vomit and chase after his mother's car because he did not want to be away from her. While he was on grade level

academically, Ryan was not making friends and did

not interact with his peers often.

Ryan was referred to the Bridges program through Knox County Schools in order to receive counseling support. In the program, he has access to a

therapist at school who works with him within the environment that triggers his anxiety.

Over the course of his treatment, Ryan was diagnosed with Separation Anxiety Disorder. He started medication services with the Center to help with his anxiety and mood regulation. In addition, Ryan's mother, who has an extensive history of anxiety and health issues, as well as domestic violence in the home, started services for herself through the help of the Bridges counselor.

Because of his involvement in the specialized school-based services, Ryan was able to work on his anxiety and past trauma through therapy. At the end of the school year, he was attending school daily with decreased anxiety reports. He went from missing more than 40 days of school to attending regularly every day. Ryan even attended a class field trip!

Over the summer, Ryan joined a football team and was able to attend with his father.

While experiencing both improvements and setbacks, Ryan's story is truly one of hope. He has been able to receive support on site at school, where his behaviors were being displayed, and his family was able to receive support at home because of his involvement with the Center's children's services.

Ryan is continuing his therapy both in school and at home to further support his progress. Therapy has allowed Ryan to feel more secure being at school, and he is experiencing relief from his anxiety in all areas of his life.

\*Name changed for privacy reasons

#### ADULT SERVICES

2018

The Center offers a full continuum of mental health, addiction, co-occurring, and social services to meet the needs of adults in our communities. Our staff of highly qualified mental health and recovery professionals partner with psychiatric hospitals, physicians, social service agencies, and the courts as well as with family and friends to ensure quality wraparound care.

#### Mental Health Services

Nearly 11,000 adults received mental health counseling, psychiatric services and case management through 14 outpatient clinics in Tennessee.

More than 5,700 adults who are at a higher risk for intensive mental health disorders and chronic health conditions received Tennessee Health Link care coordination.

Nearly 650 adults with a diagnosed mental illness were assisted with Psychiatric Rehabilitation and Recovery Services such as courses that develop life skills, peer support and Individual Placement Support (IPS) employment services with the goal of independent, successful living.

Substance Use and Co-occurring Treatment

Nearly 1,200 adults received residential rehabilitation and medical detoxification.

Nearly 600 adults received intensive outpatient services.

More than 400 parenting women received intensive out-patient treatment, wrap-around care and structured living services with their children for chemical dependency and co-occurring issues.

CenterPointe is celebrating its 20th anniversary this year. In honor of this anniversary, a CenterPointe client graciously agreed to share his story of recovery.

am writing this letter of gratitude to share my story about my battle with addiction. I had a great childhood with loving parents. My father was a Baptist preacher, and I was in church every time that my parents went. In school, I found my passion in basketball and sports. I had plans to attend college to pursue basketball.

Ultimately, my father was injured in the coal mine and instead of entering college, I went straight into the workforce. I was fortunate to have multiple successful careers in law enforcement and business, and I retired at

Treatment

Substance Use

ROGER

52 years old. This seems to be a typical story, except for my plague with addiction.

I was prescribed opiates for the first time at age 52. At the time, I loved the way that I felt. I thought I had found something that had been missing in my life. My disease progressed very fast, and my life became unmanageable. I used every day for nearly three years. My addiction isolated me from my family and my wife of 28 years.

Somehow, my family did not give up on me. I knew that I needed help to get off of drugs and get rid of my addiction. I remember the Sunday morning I drove myself to the treatment center that would change my life. This was CenterPointe.

The staff at CenterPointe took me in for a 28-day treatment program. I was treated with respect and placed in a detox program. My schedule revolved around health group programs every hour for 12 hours a day. Through this, I was taught to stay clean.

After the second week in treatment, my wife and son came to visit. I saw my son's face shining so bright, and in that moment, I was humbled. I asked God for his will to keep me clean. Today, I know the staff at CenterPointe saved my life, and I thank God for this place.

Since my treatment, I have attended after-care every week for 1 year and ten months. Every time I walk through that door, it reminds me of that Sunday morning and how I felt at my weakest. Today, I am blessed to dedicate 20 hours a week to the staff at CenterPointe. My life has become much stronger though my experiences with others here at CenterPointe, and I am excited for the future.

Thank you, Roger

#### SERVICES

#### ADULT **SERVICES** Continued

#### Crisis Services

More than 3,000 assessments were provided through the Adult Mobile Crisis Unit (MCU), which provides a 24-hour response system for psychiatric crisis.

Nearly 1,300 adults were served by the Crisis Stabilization Unit (CSU), a facility-based service that delivers shortterm stabilization treatment to prevent acute psychiatric hospitalization.



We are proud of the care we provide and new programming added to our adult services continuum. We strive to be a leader in the behavioral health care field and look forward to continued growth over the next 70 years."

> LEANN HUMAN-HILLIARD, VICE PRESIDENT OF REGIONAL **CLINICAL SERVICES**

ara\* was working her usual shift in customer service and ended up getting snowed in at work. At the end of her shift, Kara's supervisor encouraged the staff not to drive home in the inclement weather and made arrangements for male employees to stay in sleeping quarters separate from the female employees. The staff that remained decided to hang out and

watch movies to pass the time.

Kara ended up falling asleep

and awoke to her supervisor on top of her, attempting to remove her pants. Kara was Sexual Assault raped by her supervisor and was told she would lose her job if she told anyone. On the following morning, Kara's

brother picked her up and she told him immediately. After arriving at LeConte Medical Center, she was offered Sexual Assault Center of East Tennessee (SACET) services by the hospital, and she agreed to receive medical care and advocacy. The nursing staff at the hospital contacted a sexual assault nurse examiner and an advocate for Kara to receive a forensic exam along with preventative medications for Sexually Transmitted

Infections (STIs) and pregnancy, with baseline bloodwork for viral STIs. The advocate informed Kara of her options for reporting to law enforcement and assisted her in contacting law enforcement to report

After agreeing to ongoing advocacy services, Kara was assisted with navigating the civil and criminal justice processes. Kara filed an order of protection with the district attorney, which her advocate accompanied her to the proceedings. The district attorney agreed to take on Kara's case and is working with her to negotiate a plea deal. Her advocate also assisted Kara with completing victim's compensation paperwork, which was signed off on by the district attorney's office.

Kara is now a 19 year old and she has been a client of the Sexual Assault Center of East Tennessee for nearly two years. Her advocate connected her to therapy services at SACET, and she has been actively engaged in therapy since she reported her assault. Over the past several months, Kara has shown fewer trauma symptoms. She has also been promoted



KARA

Services

#### Social Services

More than 400 adults facing homelessness received outreach and case management services.

#### Domestic Violence Services

More than 1,700 calls were made to the domestic violence hotline, (865) 637-8000.

to supervisor at her place of employment and obtained her own housing by utilizing the funds she received through victim's compensation. Kara will continue to receive advocacy care and follow-up services while the criminal case is wrapping up or until she informs SACET that she is no longer in need of advocacy. She is thankful for the support of the sexual assault nurse examiner, advocate and therapist.

\*Name changed for privacy reasons

67%

According to the National Sexual Violence Resource Center, 67% of sexual assaults are not reported to the police.

300 adults and/or children were served by the Family Crisis Center, a shelter that serves victims of domestic violence.

#### Sexual Assault Services

The Sexual Assault
Center of East Tennessee
(SACET) was founded 45 years
ago, in 1973, as the Knoxville
Rape Crisis Center and remains
one of two comprehensive,
community sexual assault
agencies in the state of
Tennessee. Two-thirds of
clients receiving services through
SACET will report their sexual
assault to law enforcement.

More than 1,000 calls were made to the Sexual Assault Center of East Tennessee Crisis Hotline. More than 750 victims of sexual assault received advocacy and therapy services.

#### Criminal Justice Services

More than 4,000 adults involved in the criminal justice system received psychiatric assessments, medication management, case management, advocacy, counseling and crisis intervention.

111 officers participated in Crisis Intervention
Team training, which is an intensive week-long training to provide de-escalation strategies, verbal skills and strategies for law enforcement officers and first responders.

#### Military Services

141 individuals affected by their military service, or a loved one's service, received counseling.



#### AWARDS & RECOGNITION

#### National Council Awards of Excellence

#### NEONATAL ABSTINENCE SYNDROME (NAS) CONTINUUM OF CARE -**EXCELLENCE IN ADDICTIONS TREATMENT**

The continuum is targeted at serving pregnant and postpartum women who've given birth to a child diagnosed with NAS or are at risk of giving birth to a child with NAS. In addition, the NAS Continuum serves women and children who have come to the attention of DCS due to the drug use/ exposure to the child.

#### Tennessee Association of Mental Health Organizations

#### RANDY NICHOLS - FRANK G. CLEMENTS COMMUNITY SERVICE AWARD

Randy has partnered with the Helen Ross McNabb Center and other community stakeholders to promote the Behavioral Health Urgent Care Center in Knox County. Randy has been vocal about the need for a pre-arrest diversion program for people with a mental illness or addiction problem, as the Knox County jail houses hundreds of people with mental health issues.

#### WBIR - MEDIA AWARD

WBIR is committed to ongoing, in-depth coverage of behavioral health care issues and supports the behavioral health care community. In addition to its month-long addiction coverage, anchors from Live at Five at Four have partnered with Helen Ross McNabb Center for years in helping to promote its fundraising events.

#### NAS CONTINUUM OF CARE - PROGRAM OF EXCELLENCE

Tennessee's opiate epidemic has impacted the lives of our children. The Center is addressing NAS with CenterPointe, a residential detoxification program that accepts pregnant women; Great Starts, a family-focused program where women can parent while receiving treatment; Silver Linings, an intensive outpatient program co-located at East Tennessee Children's Hospital; and the MOMS program, which bridges the gap for women seeking treatment and support services as they enroll in treatment.

# 2018

NEWS SENTINEL

The Helen Ross McNabb Center was recognized as a 2018 Top Large Workplace and received special recognition with the Appreciation Award. The awards are based solely on employee feedback gathered through a third-party survey.

#### Tennessee Association of Alcohol, Drug & Other Addiction Services

#### HILDE PHIPPS - LIFETIME ACHIEVEMENT AWARD

Hilde Phipps has dedicated her life to creating a better system of care for uninsured individuals with co-occurring disorders. She has been a champion of improved addiction services in Tennessee and has served the community through the Helen Ross McNabb Center, working to advance addiction services to people in need.



70th Anniversary Celebrations



#### CENTER EVENTS



Behavioral Improving the live Health Urgent Care Center **Ribbon Cutting** 





**Board Homecoming** 





#### **BOARD OF DIRECTORS 2017-18**

Helen Ross McNabb Foundation



BACK ROW: Davis Overton, Ashley White, David Wedekind, Fran Leonard, Steve Kitts, Mitch Steenrod, Bob Joy, Jenny Brock, Greg Gilbert, David Ownby, Jim Lloyd, Richard Montgomery, Patrick Birmingham, Susan Conway, Don Rogers

NOT PICTURED: Linda Gay Blanc, Debbie Brown, Elizabeth Campbell, Stefanie Crowe, Richard Maples, Sylvia Peters, Keith Sanford

#### FOUNDATION MISSION

Since its founding in 1972, the Helen Ross McNabb Foundation has worked diligently to support the Helen Ross McNabb Center. In addition to providing leadership and direction, the Foundation's staff and volunteer board actively raises, holds and invests funds on behalf of the Center. Funds raised by the Foundation over the years have contributed greatly toward the stability and growth of the Center.

#### THE FOUNDATION

## FOUNDATION VOLUNTEERS

#### 2017-18

Along with the professional staff, the Center relies on a core group of volunteers to help support the Center's mission and daily operations. Everyone is invited to be a part of the McNabb story of improving lives in our community!

Annual volunteer opportunities include: programs and services support, administrative assistance, group service projects, and special events. To get involved visit mcnabbcenter.org/volunteer.



EVENTS















### \$1.5M

The Foundation has generated \$1.5 million in Capital Campaign support for Veterans Housing

#### REVENUE BY SOURCE

- Investment Income − 24%Contributionsand Gifts − 51%
- Special Events 25%

#### SPECIAL EVENT INCOME

- Knoxville Challenger 31%
- Russell Biven Clayfest 9%
- Scenic City Sporting Clays 2%
- Beth Haynes 12 Days of Christmas Auction — 8%
- Bob Kesling & Bert Bertelkamp
- Golf Tourney 13% ■ Big BBQ Bash — 3%
- An Evening of Hope 3%
- Spirit Award Dinner 31%

More than **\$800,000** 

More than \$800,000 in program support provided to the Center by the Foundation

### 1,106

1,106 volunteers providing 32.440 hours of service

# Nearly **\$600,000**

This year the Helen Ross McNabb Foundation hosted eight events that raised nearly \$600,000

